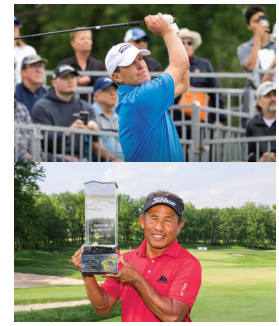


AMFAM CHAMP 2023

JUNE 9, 10, 11

UNIVERSITY RIDGE GOLF COURSE | MADISON, WI



2023 FAST FACTS

EVENT TITLE

American Family Insurance Championship

DATES

June 9-11: 2023 competition play

PAST EVENTS

2022: June 10-12
2021: June 11-13
2020: Cancelled due to COVID-19
2019: June 14-23
2018: June 18-24
2017: June 19-25
2016: June 20-26

COURSE

University Ridge Golf Course
9002 County Road PD
Madison, Wisconsin 53593
Public golf course and the official home course to the University of Wisconsin men's and women's golf teams. Robert Trent Jones Jr. designed the course, which opened in 1991.

PLAYER HOST

Steve Stricker
25-time PGA TOUR winner (12 PGA TOUR wins, 13 PGA TOUR Champions wins), chairman of Steve Stricker American Family Insurance Foundation, American Family Insurance brand ambassador, 2017 U.S. Presidents Cup captain, 2021 U.S. Ryder Cup champions captain.

Steve Stricker AmFam Championship finishes

2022: (-9) tied for 11th
2021: (-9) tied for 7th
2020: Cancelled due to COVID-19
2019: (-15) tied for 1st at end of regulation play with Jerry Kelly and Retief Goosen. Kelly won title in playoff.
2018: 203 (-13) tied for 3rd
2017: 204 (-12) tied for 3rd

TITLE SPONSOR AND HOST ORGANIZATION

Title sponsor: American Family Insurance
Host organization: Steve Stricker American Family Insurance Foundation

BENEFICIARIES

Tournament proceeds to the Steve Stricker American Family Insurance Foundation for distribution to American Family Children's Hospital and other charities. Nearly \$15 million raised and donated to 700 charities since 2016.

TOURNAMENT PLAY SCHEDULE

Subject to change based on weather

Friday, June 9:

- 8:20 a.m.: American Family Children's Hospital ceremonial first shot.
- 9:00-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings TBD

Saturday, June 10:

- 9:00-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings determined by previous day's results.

Sunday, June 11:

- 9:00-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings determined by previous day's results.

FIELD

Invitational format: 78-player field from PGA TOUR Champions and qualified invitees

FORMAT

3-day, 54-hole stroke play event with no cut

PURSE

\$2.4 million, with \$360,000 to the champion

PAST CHAMPIONS

2022: Thongchai Jaidee, 202, (-14)
2021: Jerry Kelly, 202, (-14)
2019: Jerry Kelly 201 (-15)
2018: Scott McCarron 201 (-15)
2017: Fred Couples 201 (-15)
2016: Kirk Triplett 199 (-17)

TELEVISION

Friday, June 9:
5:30-7:30 p.m. CDT, NBC Golf Channel (tape delay)
Saturday, June 10:
7:30-9:30 p.m. CDT NBC Golf Channel (tape delay)
Sunday, June 11:
7-9 p.m. CDT NBC Golf Channel (tape delay)

CONCERT HEADLINERS

2023: Tyler Hubbard of Florida Georgia Line
2022: Lady A and Boyz II Men
2019: Toby Keith and 38 Special
2018: REO Speedwagon, Sara Evans and DJ Diesel
2017: Darius Rucker

OTHER TOURNAMENT EVENTS

Saturday, June 3:
Carbone Cancer Center Race for Research
Monday, June 5:
First Tee of South Central Wisconsin Skills Challenge
Wednesday, June 7:
Pro-Am play (sponsors only)
Thursday, June 8:
Pro-Am play (sponsors only)
Friday, June 9:
Concert at Breese Stevens Field; doors open at 6 p.m.
Saturday, June 10:
Celebrity group 2 p.m.; starting on 10th Tee
Sunday, June 11:
Trophy ceremony (18th green), after completion of play at approximately 4 p.m. CDT.

CELEBRITY FOURSOMES

2023: Andy North, Derek Jeter, Zach Johnson, Michael Phelps
2022: Andy North, Brett Favre, Derek Jeter, Juli Inkster
2019: Andy North, Jack Nicklaus, Brett Favre, Toby Keith
2018: Andy North, Derek Jeter, Brett Favre, Lee Trevino
2017: Andy North, Derek Jeter, Brett Favre, Darius Rucker
2016: Andy North, Steve Stricker, Brett Favre, Mark Tauscher

