



# RESULTS & IMPACT



2016 • 2017 • 2018 • 2019 • 2020 • 2021 • 2022 • 2023 • 2024

**\$19,753,000**  
PROCEEDS RAISED FROM THE EVENT

**1,010** CHARITABLE  
GRANTS

**\$100<sup>+</sup>** MILLION  
ECONOMIC IMPACT




ATTENDEES FROM  
**41 STATES**



**8,050**  
VOLUNTEERS

**1,538**  
SPONSORS



 The Steve Stricker American Family Insurance Foundation supports charities, educational initiatives and organizations aimed at building strong families and healthy kids, empowering them to chase and achieve their dreams.

**2024**   
CHARITABLE RECIPIENTS