



RESULTS & IMPACT



2016-2025

\$21,788,000

PROCEEDS RAISED FROM THE EVENT



**CHARITABLE
GRANTS**

\$125⁺ MILLION
ECONOMIC IMPACT



ATTENDEES FROM
49 STATES



9,000
VOLUNTEERS

1,769
SPONSORS



The Steve Stricker American Family Insurance Foundation supports charities, educational initiatives and organizations aimed at building strong families and healthy kids, empowering them to chase and achieve their dreams.

2025 
CHARITABLE RECIPIENTS