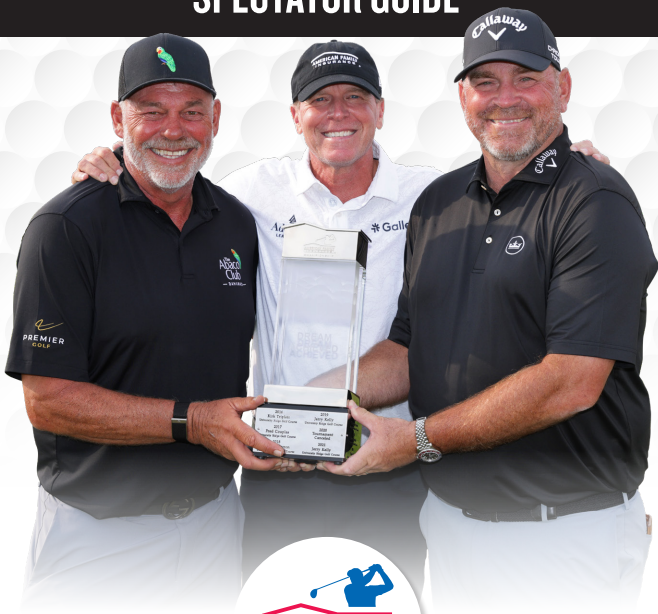


AMFAM CHAMP

TPC WISCONSIN 26 JUNE 5-7

SPECTATOR GUIDE



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DAILY PAIRINGS



Click on dates below to see pairings for each day.

[FRIDAY PAIRINGS](#)

[SATURDAY PAIRINGS](#)

[SUNDAY PAIRINGS](#)

[LIVE LEADERBOARD](#)

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SCHEDULE OF EVENTS

MONDAY, JUNE 1*

Professional Practice Rounds - All Day
Annex Wealth Management Pro-Am Tournament

TUESDAY, JUNE 2*

Professional Practice Rounds - All Day
Pro-Am Pairings Party

WEDNESDAY, JUNE 3*

Pro-Am Tournament

THURSDAY, JUNE 4*

Pro-Am Tournament



Friday, June 5

5 p.m. - 7 p.m. CT
(Tape Delay)

Saturday, June 6

1:30 p.m. to 4 p.m. CT

Sunday, June 7

1:30 p.m. to 4 p.m. CT

**Closed to the public*

FRIDAY, JUNE 5

8:00 a.m. Gates and Ticket Office - **Open to the Public**

8:15 a.m. Opening Ceremony and American Family Children's Hospital Ceremonial First Shot (#1 Tee)

9:00 a.m. Tournament Round 1 (#1 and #10 Tee)

- Team Best Ball Format

4:00 p.m. Estimated Completion of Play

5:30 p.m. Doors open at Breese Stevens Field for Little Big Town, with special guest Randy Houser and featuring Mae Estes

Gates close one hour after the last player completes their round

SATURDAY, JUNE 6

8:00 a.m. Gates and Ticket Office - **Open to the Public**

9:00 a.m. Tournament Round 2 (#1 and #10 Tee)

- Team Scramble Format

2:00 p.m. Celebrity Foursome (#1 tee)

4:00 p.m. Estimated Completion of Play

Gates close one hour after last player completes their round

SUNDAY, JUNE 7

8:00 a.m. Gates and Ticket Office - **Open to the Public**

9:00 a.m. Tournament Round 3 (#1 and #10 Tee)

- Team Best Ball Format

4:00 p.m. Estimated Completion of Play

4:15 p.m. Trophy Ceremony | 18th Green

Gates close one hour after last player completes their round

All times subject to change.

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WELCOME FROM PGA TOUR CHAMPIONS

Home



On behalf of PGA TOUR Champions, it's a pleasure to welcome you to the 2026 American Family Insurance Championship. We are thrilled to return to TPC Wisconsin for the second straight year and continue the momentum built by last season's successful debut of the tournament's team format. The energy and enthusiasm created by this competition have quickly made it one of the most distinctive and highly anticipated stops on the PGA TOUR Champions schedule.

The tournament will once again feature the exciting team format introduced in 2025, featuring 38 two-man teams competing over three days, including two days of best ball competition, with Saturday's second round highlighted by scramble play. We have seen the addition of team play bring a new level of camaraderie and strategy to our champions, creating memorable moments for both players and fans alike. Combined with the championship-caliber setting, which was co-designed by tournament host Steve Stricker, it's easy to see why this event has quickly become a fan favorite, as this team works tirelessly to elevate the onsite experience and competition year after year.

Past champions of this event include Stricker, Madison resident Jerry Kelly, and World Golf Hall of Fame members Fred Couples and Ernie Els. Defending champions Darren Clarke and Thomas Bjørn delivered an impressive performance to capture last year's title, and we look forward to another memorable week of competition this format showcases.

Entering its 10th year, the American Family Insurance Championship is a two-time winner of the Tour's prestigious President's Award, which is annually given to a tournament for its outstanding achievement in several areas including charitable giving, sales, attendance, and economic impact. The stop in Madison is always a favorite amongst PGA TOUR Champions players, annually attracting one of the strongest fields of the season.

Charitable giving is at the heart of every tournament on PGA TOUR Champions. I am proud of the tournament's host organization, the Steve Stricker American Family Insurance Foundation, for giving back nearly \$22 million dollars since its inception in 2016, including the distribution of 1,117 grants to organizations that support strong families and healthy kids.

On behalf of PGA TOUR Champions, thank you to the many volunteers, media, and fans, as well as the staff at TPC Wisconsin, who help make this tournament a true success. We value our partnership with American Family Insurance and appreciate their commitment to both PGA TOUR Champions and the greater Madison community.

We hope you enjoy a great week.

Sincerely,

A handwritten signature in black ink that reads "Miller Brady". The signature is written in a cursive, flowing style.

Miller Brady
President, PGA TOUR Champions

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FAN AREAS

Entrance	Tickets & Oak Park Place Guest Services UW Health First Aid Mother's Room Hy-Vee Autograph Alley AmFam House Official Merchandise Concessions
#1/10 tee:	The Employer Group Bleachers
#2 Green/#3 Tee	Concessions
#8 Green:	Tasting Room Lounge*
#9 Green:	The Wilber Group Bleachers UW Health First Aid Scoopie's Sweet Seats (for kids)
#14 Green:	UW Health First Aid Waunakee Remodeling Oasis Concessions
#15 Green:	Annex Wealth Management and GOVX Heroes Outpost Exact Sciences is now Abbott Porch Tito's Golf Club Alliant Energy Power Pavillion
#16 Green:	Club Strick* Leinie's Lodge Concessions
#17 Green:	Cozen O'Connor Bleachers CDW Golf Simulator PinSocial Putting Course Milio's Par 3 Patio Cabanass* Concessions
#18 Green/#16 Tee:	UW-Madison Terrace Wisconsin State Journal Bleachers Buck & Honey's Patio AmFam Chalet* Skyboxes* Concessions

*Upgraded ticket required

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PUBLIC RESTROOMS

Restrooms are available throughout the TPC Wisconsin grounds, including at the main entrance; between No. 2 green and No. 3 tee; No. 5 green; No. 14 green, No. 16 tee, No. 16 green and No. 17 green.

DISABILITY SERVICES

Americans with Disabilities Act-compliant parking will be available at 3201 Anderson Street near the Madison College Goodman Sports Complex. Dedicated accessible parking shuttles will be provided, with drop-off at the main tournament entrance at TPC Wisconsin.

Carts are available to shuttle patrons from shuttle drop-off to other public bleachers throughout TPC Wisconsin.

KIDS/YOUTH TICKETS

Thanks to Culver's, children 17 and under are admitted free when accompanied by a ticketed adult.

MERCHANDISE

Merchandise is available for purchase at the University Book Store Merchandise Tent located near the main entrance.

DAILY PAIRINGS

Tee time information and starting holes for each player will be made available daily.

MOTHER'S ROOM

Mother's room is available near the main entrance, behind #9 green

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WEATHER WARNING & SUSPENSION OF PLAY



Please observe the electronic leaderboards throughout the golf course for weather warnings displayed using the color-coded alert scale below. Spectators should take precautions upon observing any weather warnings and be ready to seek safe shelter if appropriate, which may include exiting the premises.

WEATHER ALERT SCALE

	WEATHER POLICY WEATHER POLICY IN EFFECT Observe on-course scoreboards for weather updates
	BE AWARE INCLEMENT WEATHER POSSIBLE Observe on-course scoreboards for further updates
	BE PREPARED INCLEMENT WEATHER APPROACHING Prepare to take Shelter or exit the premises. Observe on-course scoreboards for further updates
	TAKE ACTION INCLEMENT WEATHER Play suspended, seek safe shelter immediately or exit the premises
	COURSE CLOSED PLAY SUSPENDED FOR THE DAY, EXIT GRANDSTANDS, TEMPORARY STRUCTURES, AND EXIT THE PREMISES

In the event of a weather warning, please avoid: Hilltops, high places, isolated trees, golf carts, wire fences, and open areas. If play is suspended, please close your umbrella and seek shelter immediately.

PLEASE NOTE: Play will continue as long as deemed safe. Corporate hospitality will remain open every day, rain or shine. Staff and Volunteers will inform spectators on any changes made to this policy. Spectators are encouraged to visit the tournament website for weather notifications.

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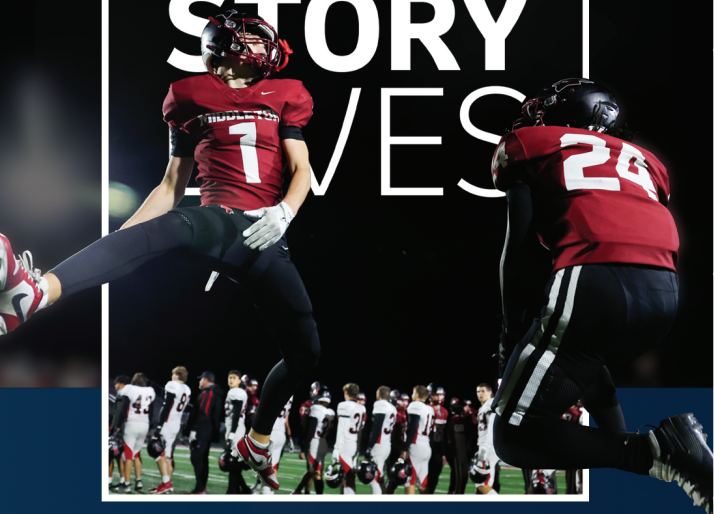
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HOLE 1

PAR 4 | 401 YARDS



HOLE 2

PAR 5 | 530 YARDS



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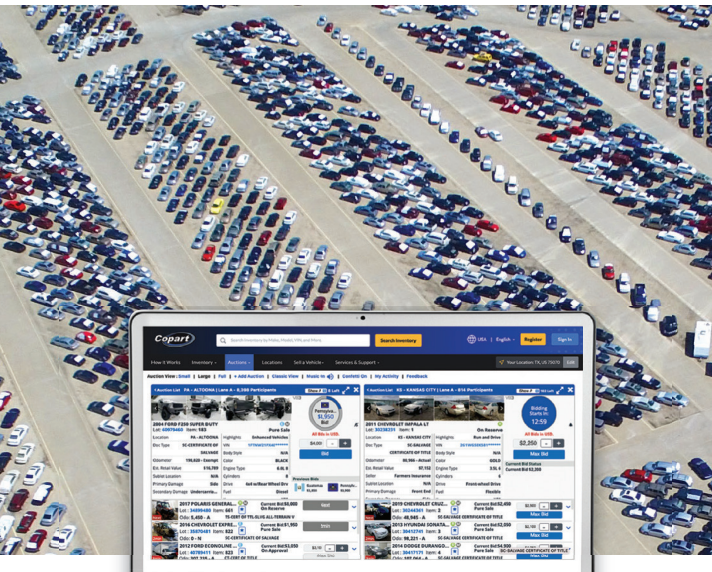
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HOLE 3

PAR 4 | 453 YARDS



HOLE 4

PAR 4 | 396 YARDS



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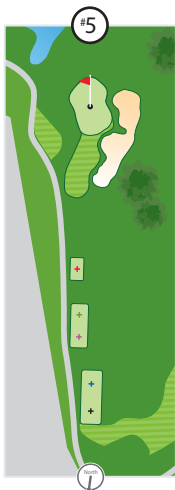
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HOLE 5

PAR 3 | 205 YARDS



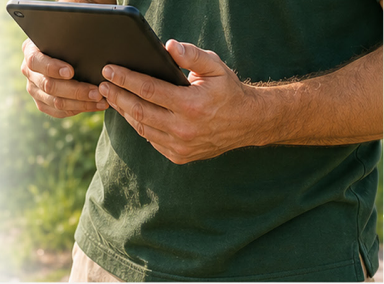
HOLE 6

PAR 4 | 470 YARDS



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HOLE 7

PAR 5 | 558 YARDS



HOLE 8

PAR 3 | 216 YARDS

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President

jhegenbarth@bankcmg.com

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Drew Hegenbarth

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HOLE 9

PAR 4 | 416 YARDS



HOLE 10

PAR 4 | 440 YARDS



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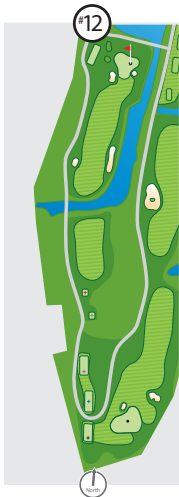
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HOLE 11

PAR 5 | 561 YARDS



HOLE 12

PAR 4 | 423 YARDS

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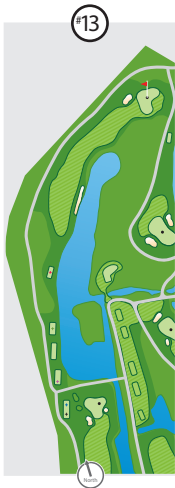
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HOLE 13

PAR 4 | 444 YARDS



HOLE 14

PAR 3 | 206 YARDS

Pursuing dreams together

Foley & Lardner is honored to serve as the official law firm for the American Family Insurance Championship and the Steve Stricker American Family Insurance Foundation.

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HOLE 15

PAR 4 | 407 YARDS

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HOLE 16

PAR 4 | 308 YARDS

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HOLE 17

PAR 3 | 165 YARDS



HOLE 18

PAR 4 | 432 YARDS

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Fan Areas

Hole #1 - #10 Tee



The Employer Group Bleachers

Hole #8 Green



Tasting Room Lounge*

Hole #9 Green



UW Health First Aid

Scoopie's Sweet Seats (for kids)

Wilber Group Bleachers

Hole #14 Green



UW Health First Aid

Waunakee Remodeling Oasis

Hole #15 Green



Heroes Outpost

Exact Sciences is now Abbott Porch

Tito's Golf Club

Alliant Energy Power Pavilion

Hole #16 Green



Club Strick*

Leinie's Lodge

Hole #17 Green



PinSocial Putting Course

CDW Golf Simulator

Cozen O'Connor Bleachers

Millo's Par 3 Patio

Cabanas*

Hole #18 Green • #16 Tee



UW-Madison Terrace

Wisconsin State Journal Bleachers and Buck & Honey's Patio

AmFam Chalet*

Skyboxes*

*Upgraded ticket required

2026 COURSE MAP

Please respect the homeowners surrounding the golf course and don't cross established rope lines



ENTRANCE



- Main Entrance
- Tickets & Oak Park Place Guest Services
- UW Health First Aid
- Restrooms
- Mother's Room
- Concessions
- Hy-Vee Autograph Alley
- AmFam House
- Official Merchandise
- TPC Champions Club (members only)

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- Kalahari Resorts & Conventions Driving Range
- The Bruce Company Short Game Area
- Grady's Garden Putting Green

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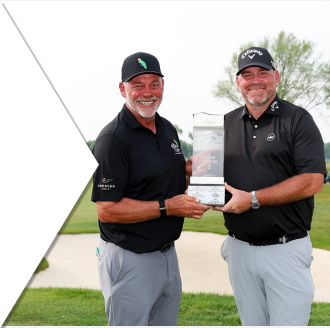
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PAST CHAMPIONS TEAMS

THOMAS BJØRN
2025 TEAM CHAMPIONS
DARREN CLARKE



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PAST CHAMPIONS INDIVIDUALS

ERNIE ELS

2024 CHAMPION



STEVE STRICKER

2023 CHAMPION



THONGCHAI JAIDEE

2022 CHAMPION



JERRY KELLY

2019 & 2021 CHAMPION



SCOTT MCCARRON

2018 CHAMPION



FRED COUPLES

2017 CHAMPION



KIRK TRIPLETT

2016 CHAMPION



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Caddie Hospitality	John Burgland
Guest Services	Steve Thompson
Corporate Hospitality	Stu Landis
Disability Services	Dan Foth
Driving Range	David Giles
Locker Room Hospitality	Joe Coan
Marshals	Rick Webster / Mark Boettner / David Sreenan / Brian Wycklendt
Media Center	Janet Masters
Player Hospitality	Heidi Hatch
Player Transportation Airport	Steve Smith / Pam Halverson
Pro-Am	Dan Stein / Ellen Fuller / Dan Foth
Shuttle/Carts	Fred Novak
On Course Services	David Flanagan
Standard Bearers	Tim Sorensen
TV	Rick Spangenberg
Volunteer Lunches	Margaret Draper
Walking Scorers	Nancy Brzezinski

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THANK YOU TO OUR VOLUNTEERS CELEBRATING 5 YEARS

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DRAPER BROTHERS CHOPHOUSE

Established 1867 | Reestablished 2023

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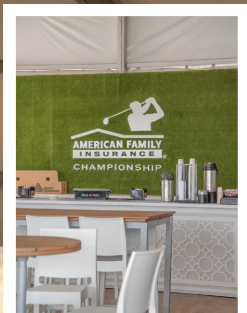
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Special thanks from our tournament team to the countless American Family Insurance employees, agents and policyholders who helped make this tournament a reality.



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AMERICAN FAMILY INSURANCE
— foundation —



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AMERICAN FAMILY INSURANCE CHAMPIONSHIP

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2016 • 2017 • 2018 • 2019 • 2020 • 2021 • 2022 • 2023 • 2024 • 2025

\$21,788,000

PROCEEDS RAISED FROM THE EVENT



CHARITABLE GRANTS



\$125+ MILLION ECONOMIC IMPACT

ATTENDEES FROM 49 STATES



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1,769 SPONSORS

TOURNAMENT HOST STEVE STRICKER



CELEBRITY FOURSOME HOST ANDY NORTH



TOURNAMENT CHAMPIONS

2016



KIRK
TRIPLETT

2017



FRED
COUPLES

2018



SCOTT
MCCARRON

2019 & 2021



JERRY
KELLY

2022



THONGCHAI
JAIDEE

2023



STEVE
STRICKER

2024



ERNIE
ELS

2025



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Since 2016,
the American Family
Insurance Championship
has raised
\$21,788,00 million for **Charity**
and distributed
1,171 grants
to community nonprofit
organizations.



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FROM TOURNAMENT HOSTS

Welcome to the 2026 American Family Insurance Championship at TPC Wisconsin!

The American Family Insurance Championship celebrates its 10th tournament in 2026, and we're excited to have you join us again this year for another exciting week.

Since the beginning, our event proceeds have supported the American Family Children's Hospital and more than 1,100 grants for nonprofit organizations – all distributed by the Steve Stricker American Family Insurance Foundation. Since 2016, we've raised nearly \$22 million for charity!

Year in and year out, sponsors and partners, and you – our fans – make this remarkable impact possible. Thank you for helping strengthen our community with your support.

We're thrilled to welcome everyone back to TPC Wisconsin, situated in the picturesque Cherokee Marsh on Madison's north side. We hope you enjoy the natural beauty of this area, as well as the outstanding viewing opportunities across our tournament grounds.

We're also excited to host another strong field, featuring some of golf's most accomplished players. Team competition returns to AmFam Championship in 2026, with legends partnering with legends for a chance to win the Dream Achieved trophy. Our event once again features a best ball competition on Friday and Sunday, and a scramble format on Saturday.

The PGA TOUR Champions tournament culminates a week-long celebration with exciting and impactful events, including pro-am competitions, a concert at Breese Stevens Field and celebrity appearances. There truly is something for fans of all ages to experience. Learn more about all these fan-friendly offerings in the pages of this guide or on our tournament website.

Thank you for joining us at the American Family Insurance Championship!



Bill Westrate

Chair and Chief Executive Officer
American Family Insurance



Steve Stricker

Steve Stricker American Family Insurance Foundation



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