AMERICAN FAMILY INSURANCE CHAMPIONSHIP

RESULTS & IMPACT

STEVE STRICKER AMERICAN FAMILY INSURANCE foundation

2016–2026

$23,946,000
PROCEEDS RAISED FROM THE EVENT

1,303 CHARITABLE GRANTS

$140 MILLION
ECONOMIC IMPACT



SPECTATORS FROM ALL 50 STATES

2,000
SPONSORS

10,000+
VOLUNTEERS
161,000 HOURS VOLUNTEERED



GOLFERS REPRESENTING 17 COUNTRIES

TOURNAMENT CHAMPIONS



KIRK TRIPLETT



FRED COUPLES



SCOTT MCCARRON



JERRY KELLY



THONGCHAI JAIDEE



STEVE STRICKER



ERNIE ELS



DARREN CLARKE
THOMAS BJØRN



DARREN CLARKE
BEN CRANE

AMERICAN FAMILY INSURANCE CHAMPIONSHIP